
kimberly kohatsu



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WATCH A HUMAN DEVOUR **10** lbs
OF FOOD IN THE TIME IT TAKES

AN ELEPHANT

TO CONSUME SIX

PRESENTED
BY
IFOCE



★ **2007** ★
WIENERSCHNITZEL
CHILI CHEESE FRIES
EATING CONTEST

SATURDAY, FEB. 17 AT 12PM
THE QUEEN MARY
1126 QUEENS HIGHWAY, LONG BEACH



VISIT IFOCE.COM
FOR MORE
INFORMATION



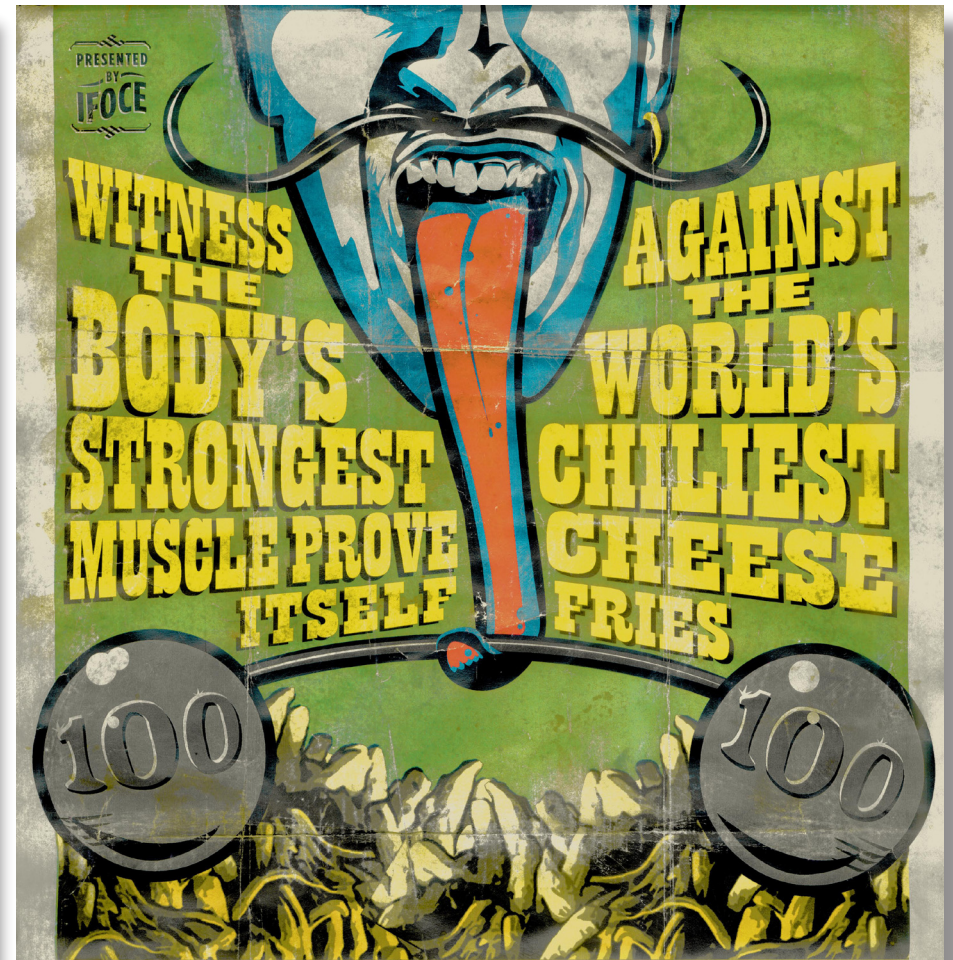


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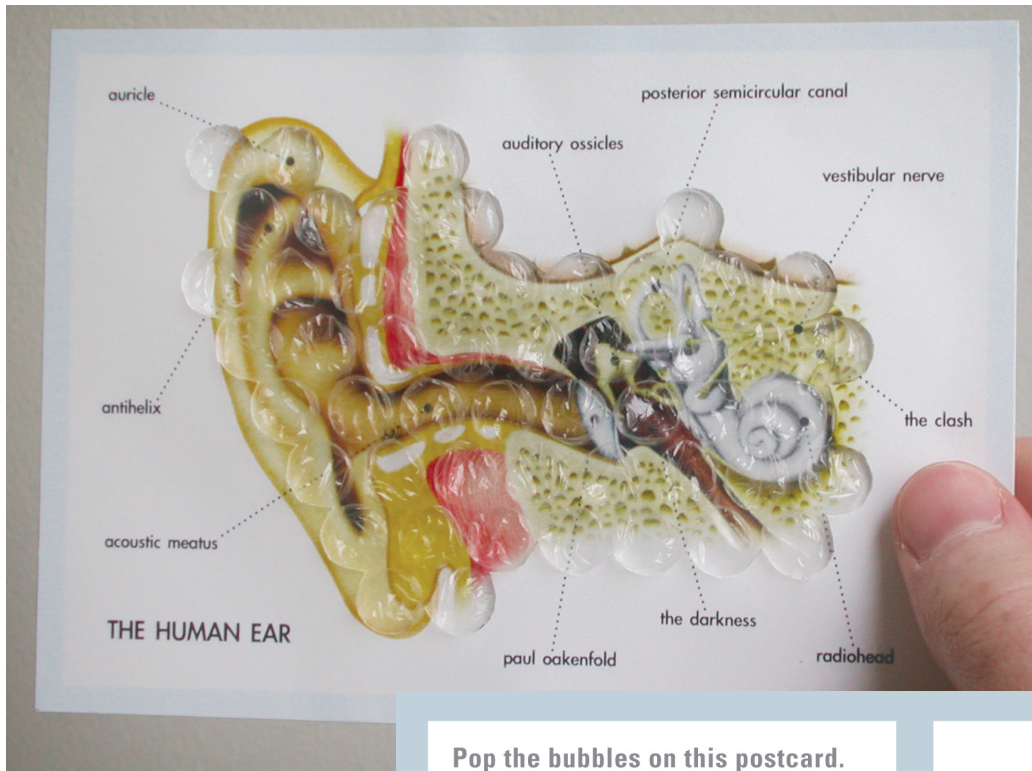
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**Pop the bubbles on this postcard.
Really dig in there and push the
buggers until they break. Then go
back and try to fix them.**

**Every time you're at a nightclub or
concert, loud music puts the same
pressure on your ears, even to the
point of breaking them. And they
can't be fixed, either.**

**Enjoy your music, but don't lose it.
Learn how at**

www.dontlosethemusic.com





oc register | street teams





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Landing.

Olympic athletes have to be at their best every day. But getting their edge begins at night. That's why Hilton[®] partnered with the U.S. Olympic Team to provide Serenity Beds to the Colorado Springs Training Center. And whenever you stay at a Hilton, Doubletree, or Embassy Suites Hotel, you can have that same competitive advantage. And be at the top of your game, too.



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What if we faced each other for a change?

be hospitable.  Hilton



**FIRST SEMESTER,
YOU HOPE THEY'LL CALL.**

**SECOND SEMESTER,
YOU HOPE THEY'LL STOP.**

If your child is headed off to college, a good chunk of your wallet is probably headed off with them. But figuring out college financing is no small task. So at CampusDoor, we'll take you step-by-step through the financial aid process, with impartial information on government loans, grants, and scholarships. And, should you need some help beyond that, we can provide a loan to cover the rest. With a simple 3-step pre-approval, loan fees as low as 0%, and a 12-month grace period after graduation, CampusDoor can help you find a solution to paying for college. And let you answer your phone without fear. To learn more, visit pay4college.com or call 1-888-PAY4COLLEGE.

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TRACTION CONTROL



THE BREED FOR SPEED

WIENERSCHNITZEL WIENER NATIONALS, JULY 8th, 2006, 6 PM
LOS ALAMITOS RACE COURSE



LOW-PROFILE SUSPENSION



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SIDE WIND DIFFUSERS



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DUAL-AIR INTAKE SYSTEM



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EXTENDING REAR SPOILER



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ADAPTIVE HEADLIGHTS



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SLEEK AERODYNAMIC DESIGN



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GENTLEMEN, START YOUR WIENERS.



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LOS ALAMITOS RACE COURSE

AVOCADOS ARE A LITTLE
ROUGH AROUND THE EDGES,
BUT SOFT ON THE INSIDE
JUST LIKE THE GUYS THAT GROW THEM



GLENN PARKS HAS BEEN GROWING CALIFORNIA AVOCADOS FOR A LONG TIME. And over the years, he's developed quite a staunch business persona. But Glenn's sentimental side breaks through every time he thinks about the people who have grown up alongside these trees. Especially when it comes to his foreman, George. George has been Glenn's most loyal employee since his younger days as a picker. Now almost forty years later, George has helped raise a new generation of avocado trees, and a new generation of crewmen to nurture them. Because just like the trees, George knows firsthand that a worker flourishes best with strong roots, a concerned eye, and most importantly, a caring hand. It's no wonder California Avocados are so good for the heart. Just look at all the heart that goes in them.

See more of Glenn and George's story at CaliforniaAvocado.com

Insist on California Avocados



WHEN CONSIDERING YOUR
CARBON FOOTPRINT,
DON'T UNDERESTIMATE THE
HUMAN HANDPRINT



WHEN DUNCAN ABBOTT'S HANDS GET DIRTY, the earth gets a little cleaner. Because while he's hand-pruning, hand-picking, and hand-packaging avocados, his trees are absorbing carbon dioxide and replenishing oxygen in the air. And since Duncan's avocados are grown close to market, they go from grove to grocer in just a matter of days, reducing carbon emissions even further. But Duncan's efforts don't stop there. His trees thrive in all-natural compost. His farm puts energy on the grid rather than take from it. And his research efforts ensure the land will stay fruitful for generations to come. Duncan runs just one of California's small avocado farms. And the 6,000 other growers in the state are as committed to the environment as he is. So insist on California Avocados. They're green in more ways than one.

See more of what Duncan's family is doing
for the earth at CaliforniaAvocado.com.

Insist on California Avocados



THIS IS THE ONE TIME
IT'S GOOD FOR SOMEONE'S
HANDS
TO TOUCH YOUR FOOD



RICK SHADE LEARNED EVERYTHING ABOUT AVOCADOS from his grandfather. Growing up, they'd walk the fields together, planting, pruning, and picking trees by hand. And no matter how much things change, Rick's best resource is still his granddad's old ag-school textbook. Because Rick knows that the less he automates, the more care goes into his fruit. The more the nutrients are preserved. And the more he can look at the dirt beneath his fingernails and take pride in an honest day's work. Rick is just one of a proud stock of California Avocado growers. And when you insist on California, Rick can insist on the craftsmanship and care that can only be achieved by hand.

See more of Rick's story at CaliforniaAvocado.com

Insist on California Avocados



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BREEDING

vcu adcenter | richmond, va
master of science in communications: copywriting | awarded may 04
syracuse university | newhouse school of public communications | syracuse, ny
bachelor of arts in advertising, political science, + french | awarded may 01

CRIMINAL PAST

dgwb | santa ana, ca | copywriter | 05 - present
fcb | irvine, ca | jr copywriter | 05
the glover park group | washington, dc | jr copywriter | 04 - 05
campbell-ewald | warren, mi | copywriting intern | 03
planned parenthood | rochester, ny | volunteer designer/writer | 02
buck + pulleyn | rochester, ny | copywriting intern | 01

TCHOTCHKES

thinkLA belding awards | finalist
west regional addys | silver | :60 radio
oc ad awards | 15 golds + 2 silver | poster, print, campaign + :60 radio
aapc pollie awards | silver | :30 tv
dc addys | citation of excellence | :30 tv
british d&ad | commendation | direct mail
richmond show | bronze + 2 golds | tv, trade print, + integrated branding
one show young creative professional competition | 1 of 24 selected competitors
one club annual student exhibition | works selected
syracuse addys | 2 citations of excellence | print

A LIST OF THINGS WHICH MAY OR MAY NOT IMPRESS YOU

mensa international | member
ddb/aaaa bill bernbach scholarship | recipient
syracuse university scholar | the highest university distinction, awarded to 12 graduates
phi beta kappa | member
syracuse university marching band | head drum major
also, an excellent speller

SHIT TALKERS

references available upon request